

Dr Emma Jane Waight

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Education:

Ph.D Human Geography (2015): University of Southampton, UK. ESRC-funded studentship

Thesis: "The Social, Cultural and Economic Role of NCT Nearly New Sales: Second-Hand Consumption and Middle-Class Mothering"

MA Higher Education – Academic Leadership (P/T 2016-2019): University of Surrey, UK.

M.Phil Design Management (2011): Southampton Solent University, UK. University funded.

Thesis: "Fashion Ecology: The Environmental and Social Impacts of Producing a Cotton Garment"

PG. Certificate Social Research Methods (2010): Southampton Solent University, UK.

1st Class BA (Hons) Fashion (2009): Southampton Solent University, UK.

A-Levels (2005): English Language and Literature (A), Fine Art (A), Media Studies (A), Textile Design and Technology (A). St. Bede's Sixth Form, Redhill, UK.

Employment:

Senior Lecturer and Course Director Design Management, Coventry University, UK.

May 2018 to present

Visiting Lecturer in Design Management, Winchester School of Art (WSA), University of Southampton, UK.

May 2016 to present

Visiting Lecturer/Module Convenor, Geography and Sociology, University of Winchester, UK.

October 2016 to June 2017

Wellbeing Project Officer, Student Services, University of Southampton, UK.

May 2016 to July 2016

Research Project Manager, Doctoral College, University of Southampton, UK.

January 2016 to April 2016

Research Fellow Design for Ageing, Winchester School of Art, University of Southampton, UK.

June 2014 to November 2015

Teaching Assistant (P/T), Geography and Environment, University of Southampton, UK.

January 2011 to May 2014

Research Assistant (P/T), Geography and Environment, University of Southampton, UK.

November 2013 to March 2014

NCT Project Evaluation Manager and PhD Researcher, NCT, London/University of Southampton, UK.

June 2011 to June 2014 (Thesis submitted Nov. 2014 and examined Jan. 2015).

Research Assistant, Southampton Solent University, UK.

October 2009 to May 2011

Assistant Store Manager/Senior Sales, Crew Clothing, Horsham/Hamble-le-Rice, UK.

November 2005 to June 2009

Freelance copywriter and social media manager, UK.

2008-2016

Key clients: Loom Tree Fashion, AdRank Media, Clothes.org, Mio Destino.

Voluntary social media development with Oxfam Fashion and WhoMadeYourPants?

Key Skills and Experience:

Leadership

- Course Director for MA Design Management at Coventry University and link tutor for a sister course at Raffles College, Singapore.
- Ethical fashion advocate with a successful blog and experience of supporting small ethical businesses as well as co-founding the Oxfam Fashion blog.
- Invited speaker/panel member to the conference 'Sustainable Development Conference: Small actions, big impact',

University of Southampton, 18th February 2017.

- Recruited and supervised three Assistants for fieldwork support as Research Fellow (2015).

Teaching

- Experienced in module development, leadership, assessment and supervision at undergraduate and postgraduate levels.
- Completed two technology-enhanced learning modules as part of MA in HE and working to integrate TEL into future teaching and learning activities.
- Committed to developing innovative teaching content, for example, delivered a co-design workshop with Design students allowing them to work in collaboration with members of the community in order to understand participant needs.
- Knowledgeable about differing educational needs and student pastoral care, having worked with university student services team on a student mental health project (2016).

Communication

- Skilled writer able to adapt for different audiences, for example, experienced at producing policy reports, academic reports and blog posts and journalistic content.
- Experienced in delivering outreach activities. For example, to school students (Year 9s and 10s) and to the public.
- Presented Masters and PhD research at six national and international conferences, including Association of American Geographers Annual Meeting, Florida (2014) and Green Economics Institute (2012).

Teamwork and collaboration

- Brought together colleagues from various teams/departments, including school directors, in delivering the project 'Enhancing pastoral support at the doctoral level' as Project Officer (2016).
- Organised a one-day conference on 'Ethical Fashion Futures' with a fellow PhD, University of Southampton (2013).
- Founded the University of Southampton's clothing 'Swap Shop' as part of the Green Action team (2012 to 2015).

Project management and administration

- Successfully completed Geography PhD within four years including project liaison with charity sponsor NCT, participant observation, 30 interviews conducted and a large national survey (2011-2015).
- Managed national participant recruitment, data collection (6 week study), and data analysis as Research Fellow on the 'Design for Ageing: Improving supermarket service for consumers aged 65+' project at University of Southampton, working in collaboration with Sainsbury's (2014-2015).
- Devised legal documentation for external partnerships and IP management both as PhD Researcher and Research Fellow (2011-2015).
- As Wellbeing Project Officer (2016), worked independently to design and implement postgraduate student '5 Ways to Wellbeing' print and online campaign materials.

IT literacy

- Proficient in Microsoft Office, SPSS, NVivo (qual. data), Wordpress and social media platforms.
- Experienced in managing and evaluating large data sets in Excel.
- Experienced in formatting and delivering large documents in Word (e.g. PhD thesis).